



# 2016/2017 Season Advertising Order Form

## How to Submit

Please mail this form and payments to Bella Voce Women's Chorus, c/o Heidi Anderson, 93 Bank St., Saint Albans, VT, 05478. Please email ad artwork via digital file to heidi@heidianderson.com.

**Fall Submission Deadline: 10/24/16**

**Spring Only Submission Deadline: 03/14/17**

## Program Season

Yes, please include our ad in the concert program for (check one):

- December 2016 and May 2017
- December 2016 only
- May 2017 only

## Ad Size

Samples of ad sizes at <http://www.bellavocevt.org/>  
We will be supplying artwork for a (prices listed for full season or 1/2 season):

- Full-page ad (\$475 or \$325)
- Half-page vertical ad (\$250 or \$175)
- Half-page horizontal ad (\$250 or \$175)
- Quarter-page vertical ad (\$150 or \$100)
- Quarter-page horizontal ad (\$150 or \$100)

## Ad Format

All ad artwork should **match our ad dimensions** and be in high-resolution (at least 300 dpi) digital format such as JPG, PDF, EPS, or AI. **Black & white/ grayscale only.**

- We will submit our own print-ready digital ad artwork via email to heidi@heidianderson.com.
- We are asking Bella Voce's staff designer to **design or modify** an ad for a \$50 flat fee. More details at [www.bellavocevt.org/advertising](http://www.bellavocevt.org/advertising).

## Payment Method

Enclose this completed form with check or money order, made payable to Bella Voce Women's Chorus, and mail to address above.

## Total Cost

Ad cost: \_\_\_\_\_

(Optional \$50) Ad design fee: \_\_\_\_\_

**Total due:** \_\_\_\_\_

## Advertiser Information

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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Bella Voce member contact name (optional):  
\_\_\_\_\_

Questions? Please contact Heidi via email at heidi@heidianderson.com or via phone at 802.524.0890.