



Business Sponsorship and Advertising Opportunities 2017/2018 Rate Sheet

Concert Underwriter: \$1,000 and above

Performance sponsorship for one full season* that includes the following:

- Logo printed on poster
- Full-page, premium-placement advertisement in program
- Four complimentary tickets to each concert
- Public thanks at all performances
- Business listed at Underwriter level in program

Concert Sponsor: \$500 – \$999

Performance sponsorship for one full season* that includes the following:

- Name printed on poster
- Full-page advertisement in program
- Two complimentary tickets to each concert
- Public thanks at all performances
- Business listed at Concert Sponsor level in program

*Applies to regular concert season consisting of two major concerts in December and May.

Program Advertising: \$100 – \$475

Ad Size (Examples on back of this sheet)	Half Season (December 2017 OR May 2018)	Full Season (December 2017 AND May 2018)
Full Page		
Vertical option: 4.75" wide x 7.75" high	\$325	\$475 (savings of \$175)
Half Page		
Vertical option: 2.25" wide x 7.75" high	\$175	\$250 (savings of \$100)
Horizontal option: 4.75" wide x 3.75" high		
Quarter Page		
Vertical option: 2.25" wide x 3.75" high	\$100	\$150 (savings of \$50)
Horizontal option: 4.75" wide x 1.75" high		