



# 2017/2018 Season Advertising Order Form

## How to Submit

Please mail this form and payments to Bella Voce Women's Chorus, c/o Jenny Berschling, PO Box 641, Waterbury, VT, 05676. Please email ad artwork via digital file to [jberschling@gmail.com](mailto:jberschling@gmail.com).

**Fall Submission Deadline: 10/27/17**

**Spring Only Submission Deadline: 4/13/18**

## Program Season

Yes, please include our ad in the concert program for (check one):

- December 2017 and May 2018
- December 2017 only
- May 2018 only

## Ad Size and Cost

Samples of ad sizes at [www.bellavocevt.org](http://www.bellavocevt.org)  
We will be supplying artwork for a (prices listed are for **full season** or **1/2 season**):

- Full-page ad (\$475 or \$325)
- Half-page vertical ad (\$250 or \$175)
- Half-page horizontal ad (\$250 or \$175)
- Quarter-page vertical ad (\$150 or \$100)
- Quarter-page horizontal ad (\$150 or \$100)

## Ad Format

All ad artwork should **match our ad dimensions** and be in high-resolution (at least 300 dpi) digital format such as JPG, PDF, EPS, or AI.

**Black & white or grayscale only.**

- We will submit our own print-ready digital ad artwork via email to: [jberschling@gmail.com](mailto:jberschling@gmail.com)
- We are asking Bella Voce's staff designer to **design or modify** an ad for a \$50 flat fee. More details at: [www.bellavocevt.org/support/advertising](http://www.bellavocevt.org/support/advertising)

## Payment Method

Enclose this completed form with check or money order, made payable to Bella Voce Women's Chorus, and mail to address above.

## Total Cost

Ad cost: \_\_\_\_\_

Ad design fee (Optional \$50): \_\_\_\_\_

Total due: \_\_\_\_\_

## Advertiser Information

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\*\*\*\*\*

Bella Voce member contact name (optional):  
\_\_\_\_\_

Questions? Please contact Jenny via email at [jberschling@gmail.com](mailto:jberschling@gmail.com) or phone at 802-279-6671